



7th Annual  
**PRODUCTION SALE**  
— **ECC** —  
◆ **EISENBRAUN** ◆  
CATTLE COMPANY

**45 REGISTERED YEARLING BULLS**

**TUESDAY ◆ APRIL 28, 2026**

**VIEWING - 4:00 PM ◆ SUPPER - 5:30 PM ◆ SALE - 6:30 PM**

**HELD AT OUR CACTUS FLAT RANCH - 21143 SD HWY 240, PHILIP, SD 57567**



LOT 6 - REG: 21498912

LOT 4 - REG: 21519656

**“CATTLE RAISED BY CATTLEMEN”**  
**WWW.EISENBRAUNAG.COM**



# Thank You!

Whether you're a first-time visitor or a long-time friend and customer, we want to express our sincere appreciation. Your continued support means everything to us and allows us to keep doing what we're passionate about.

At ECC, our mission is straightforward: to raise bulls that work for the cattleman. Whether you're marketing calves in the fall or finishing them out, we aim to provide cattle that perform and add value to your program.

**Docility is a cornerstone of what we do.** By combining intentional breeding with low-stress, hands-on management, we focus on developing cattle that are quiet and easy to work. We're firm believers that the time we invest in our herd results in better cattle and a smoother experience for those handling them.

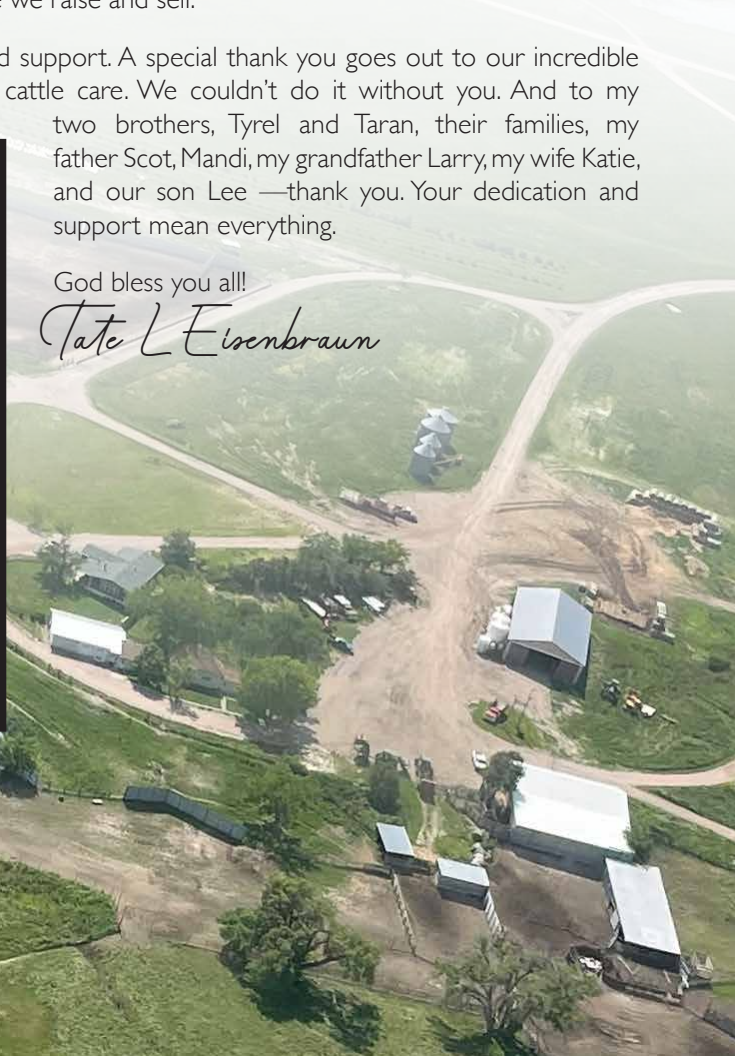
**Raising cattle has been our family's way of life since 1907.** For generations, we've focused on backgrounding our calves and retaining our top home-raised replacement heifers. For the past 45 years, we've taken every calf to finish, consistently achieving standout results—**90% Certified Angus Beef® and 60% Prime.**

With the continued growth of our **bull program** in mind, we've had a unique opportunity to expand our registered herd—enhancing both quality and genetic diversity within our offering. This growth positions us to better meet the needs of our customers while continuing to build on the foundation we've established. We are proud to continue our buyback program and assist our customers in marketing their calves. Over the past few years alone, we've purchased nearly 650 steers and heifers annually. We believe in our genetics and are committed to standing behind the cattle we raise and sell.

Most importantly, I want to thank all of you for your interest, trust, and support. A special thank you goes out to our incredible crew—those who handle everything from feed production to daily cattle care. We couldn't do it without you. And to my two brothers, Tyrel and Taran, their families, my father Scot, Mandi, my grandfather Larry, my wife Katie, and our son Lee —thank you. Your dedication and support mean everything.

God bless you all!

*Tate Eisenbraun*



# ECC EISENBRAUN CATTLE COMPANY

“Cattle Raised by Cattlemen”

*Angus Production Sale*

APRIL 28TH, 2026, 6:30PM | At the Ranch, Cactus Flat, SD

## EISENBRAUN CATTLE COMPANY

Tate and Scot Eisenbraun

18185 236th St. • Wall, SD 57790 • 605-441-9411 or 605-685-3986 • EisenbraunAg.com

Find us on [f](#) [i](#) [d](#)

## SALE LOCATION

21143 SD Hwy 240 • Philip, SD 57567

## BULL PREVIEW

April 28th 4:00 with Supper at 5:30pm

## SALE INFORMATION

### BIDDING INFORMATION

Online bidding at [DVAuction.com](#) | [LivestockMarket.com](#)  
in person bidding, or call Scot at 605-685-3986

### SALE DAY PHONES

Tate Eisenbraun 605-441-9411 | Scot Eisenbraun 605-685-3986  
Tyrel Eisenbraun 605-685-3686 | Taran Eisenbraun 605-685-3367

### AUCTIONEER

Wyatt Schaack 308-202-0004

### SALE REPRESENTATIVES

Beau Ravellette – RPI Promotions 605-685-8155  
Scott Dirk – Tri-State Livestock News 605-380-6024  
Dan Piroutek – Tri-State Livestock News 605-544-3316  
Ryan Casteel – Cattle Business Weekly 605-423-6000  
Taylor Mohnen – Crew Agency, LTD 605-999-9540  
Andrew Swanson – Angus Association 507-829-4133

### PRE-SALE INSPECTION

Bulls can be inspected at the ranch anytime. Call Tate with questions  
Cattle can be viewed online prior to sale at [DVAuction.com](#),  
[LivestockMarket.com](#) or [EisenbraunAg.com](#)

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For General Questions Please Contact Our Office:  
(402) 316-5460 or [support@dvauction.com](#)

### DELIVERY

Free delivery within the state of SD or within 300 miles of Wall. Bulls will be delivered after May 1st.

### HEALTH

All bulls will be properly health inspected and have had, and are on a complete vaccination and mineral program. All bulls have been fertility examined by Badlands Vet Services - Dr. James McConaghy - Wall, SD

### GUARANTEE

Bulls are unconditionally guaranteed through the first breeding season. In the event of a problem, please contact Tate immediately for vet assistance or by September 2026. Buyer will have the option to choose replacement, if available or take sale credit minus salvage value.

### GENOMIC EPDs

Certified Angus Beef: All registered Angus Bulls have been Genomic tested and parent verified using Angus GS.

### SUPPLEMENT SHEET

Supplements Sheets will be available sale day.

### MOTEL INFO

Best Western Plains Motel – Wall, SD 605-279-2145 Mention the ECC Bull Sale for a 10% discount.

### CATALOG DESIGNED BY

Branding Impressions: Sturgis, SD | 605-347-0878  
Cover provided by: Katie Eisenbraun

# Reference Sires

## HOFFMAN HIGH ROAD

DOB: 07/31/2019 Reg #: 19703170 Tattoo: 9961

Basin Payweight 1682  
Deer Valley Growth Fund  
Deer Valley Rita 36113

KG Solution 0018  
HA Rito Lady 3839  
HA Rito Lady 0622

CED	BW	WW	YW	SC	DOC	MILK	MARB	
14	-.5	72	137	.37	29	23	.44	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.55	-.003	-15	80	67	102	43	145	268



Hoffman High Road

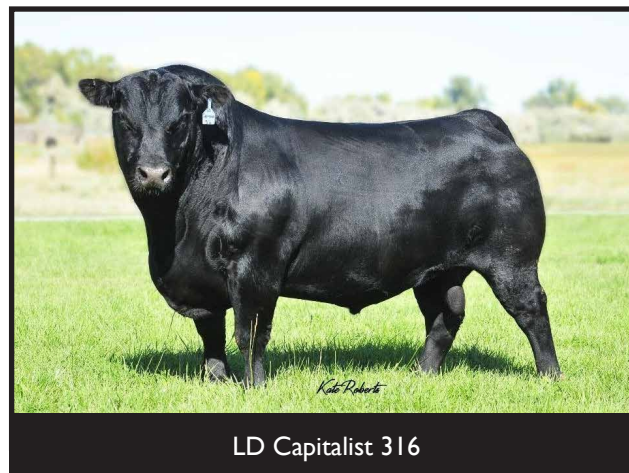
## LD CAPITALIST 316

DOB: 01/26/2013 Reg #: 17666102 Tattoo: 316

S A V Final Answer 0035  
Connealy Capitalist 028  
Prides Pita of Conanga 8821

C A Future Direction 5321  
LD Dixie Erica 2053  
LD Dixie Erica Oar 0853

CED	BW	WW	YW	SC	DOC	MILK	MARB	
12	-.4	61	106	.34	14	23	.71	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.70	.047	-1	63	70	109	54	164	276



LD Capitalist 316

## GB FIREBALL 672

DOB: 10/20/2016 Reg #: 18690054 Tattoo: 672

G A R Sure Fire  
G A R Sure Fire 6404  
G A R Complete N281

G A R Anticipation  
GB Anticipation 432  
GB Ambush 269



CED	BW	WW	YW	SC	DOC	MILK	MARB	
12	.1	63	120	1.45	17	23	1.97	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.22	.002	-26	36	58	111	125	237	343



GB Fireball 672

## G A R GREATER GOOD

DOB: 10/30/2018 Reg #: 19362382 Tattoo: T298

G A R Early Bird  
G A R Ashland  
Chair Rock Ambush 1018

G A R Sure Fire  
G A R Sure Fire A5008  
G A R Mandate A2011



CED	BW	WW	YW	SC	DOC	MILK	MARB	
9	2.2	96	167	.64	20	30	1.33	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.00	-.029	-45	56	104	113	94	207	324



G A R Greater Good

## BIGK/WSC IRON HORSE 025F

DOB: 08/30/2018 Reg #: 19415015 Tattoo: 025F



| EXAR Stud 4658B

EXAR Stallion 7986

| EXAR Blackcap 3385

| SandPoint Butkus X797

EXAR Henrietta Pride 5702

| Sitz Henrietta Pride 643T

CED	BW	WW	YW	SC	DOC	MILK	MARB	
10	1.0	87	156	1.09	30	26	.77	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.27	-.045	-35	66	84	121	71	192	315



BIGK/WSC IRON HORSE 025F

## ELLINGSON THREE RIVERS 8062

DOB: 02/20/2018 Reg #: 19203618 Tattoo: 8062



| CTS Remedy 1T01

Ellingson Homestead 6030

| EA Erica 1082

| Ellingson Chaps 4095

EA Emblynette 6279

| EA Emblynette 2159

CED	BW	WW	YW	SC	DOC	MILK	MARB	
-9	6.3	96	172	.52	13	20	.96	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.01	.001	-45	29	63	139	73	213	305



Ellingson Three Rivers 8062

## ELLINGSON PROLIFIC

DOB: 03/01/2021 Reg #: 20136857 Tattoo: 1290



| S Powerpoint WS 5503

Ellingson Profound 8155

| EA Rosetta 6157

| Koupal Juneau 797

EA Queen 8070

| EA Queen 2350

CED	BW	WW	YW	SC	DOC	MILK	MARB	
-2	4.2	85	146	.31	15	16	.71	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.63	.018	-11	49	63	112	55	167	266



ELLINGSON PROLIFIC

## S ARCHITECT 9501

DOB: 02/02/2019 Reg #: 19437622 Tattoo: 9501

| KM Broken Bow 002

SydGen Blueprint

| Sitz Florabelle Fanny 4735

| S Whitlock 179

S Blossom 7514

| S Blossom 5525

CED	BW	WW	YW	SC	DOC	MILK	MARB	
5	.4	89	150	1.54	28	25	.48	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.68	.053	-11	109	95	110	42	152	306



S Architect 9501

# Reference Sires

## SCHAACK SATISFACTION

DOB: 03/21/2019 Reg #: 19682617 Tattoo: 9340



Silveiras Conversion 8064  
BUBS Southern Charm AA31  
Hickory Hill Erica 009

Deer Valley Patriot 3222  
KW 4453 Patriot 6193  
KW 5M13 GAR Composure 4453

CED	BW	WW	YW	SC	DOC	MILK	MARB	
8	2.2	79	134	.84	30	28	1.21	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.08	.069	-19	99	80	112	81	194	351



Schaack Satisfaction

## MYERS FAIR-N-SQUARE M39

DOB: 01/07/2019 Reg #: 19418329 Tattoo: M39



Connealy Confidence Plus  
Woodhill Blueprint  
Woodhill Evergreen Z291-B233

Connealy Thunder  
Myers Miss Beauty M136  
Myers Miss Beauty M476

CED	BW	WW	YW	SC	DOC	MILK	MARB	
2	2.3	78	135	.67	25	29	.78	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.66	.038	-12	85	94	85	58	143	270



Myers Fair-N-Square M39

## SCHAACK HOME RUN 1002

DOB: 02/24/2021 Reg #: 20224351 Tattoo: 1002



G A R Ashland  
G A R Home Town  
Chair Rock Sure Fire 6095

Connealy KW 1664 Consensus  
KW 7010 1664 Consensus 3405  
Rita 7O41 of Rita 5M13 OBJ

CED	BW	WW	YW	SC	DOC	MILK	MARB	
16	-1.2	71	128	.70	17	36	1.31	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.27	.015	-16	92	86	118	93	211	366



Schaack Home Run 1002



## ISA BRONC 8259

DOB: 02/24/2018 Reg #: 19376007 Tattoo: 8259

| EF Commando 1366

Baldrige Bronc

| Baldrige Isabel Y69

| R B Tour Of Duty 177

Sua Tod Juanada 6211

| Sua Prosperity Juanada 4281

CED	BW	WW	YW	SC	DOC	MILK	MARB	
1	2.3	76	127	.56	20	24	.53	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.42	.031	-35	47	67	98	43	141	230

## RICHARD STATS 2464

DOB: 04/16/2022 Reg #: 20770750 Tattoo: 2464

| Tehama Tahoe B767

Mohnen Stats

| Mohnen RUth 208

| MOGCK Sure Shot

KG Peggy Sue 1066

| KG Peggy Sue 9580

CED	BW	WW	YW	SC	DOC	MILK	MARB	
10	.4	81	132	1.12	25	18	.53	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.10	.012	-16	81	77	105	53	158	286

## GA ESSENTIAL 1313

DOB: 01/13/2023 Reg #: 20759431 Tattoo: 1313

| K C F Bennett Summation

GA Essential 860

| JL Miss Blogarde 63

| Connealy Big Valley

GA Erica 1161

| DL Erica 1728

CED	BW	WW	YW	SC	DOC	MILK	MARB	
9	.6	77	139	1.55	26	27	.76	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.85	.109	-9	93	83	98	54	152	290

## CONNELLY COMMERCE

DOB: 11/11/2020 Reg #: 20132642 Tattoo: 023R

| G A R Sunrise

G A R Sunbeam

| G A R Ingenuity 3132

| Connealy Cade

Avira of Conanga 814R

| Avie of Conanga 624P

CED	BW	WW	YW	SC	DOC	MILK	MARB	
13	1.5	82	146	1.10	20	22	1.06	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
1.01	.007	-25	61	74	110	78	188	305

## RICHARD LEGENDARY 1249

DOB: 04/20/2021 Reg #: 20361199 Tattoo: 1249

| HA Cowboy Up 5405

Richard Legendary 8194

| KG Batlady 3563

| Sitz Wisdom 481T

KG Rito Lady 2471

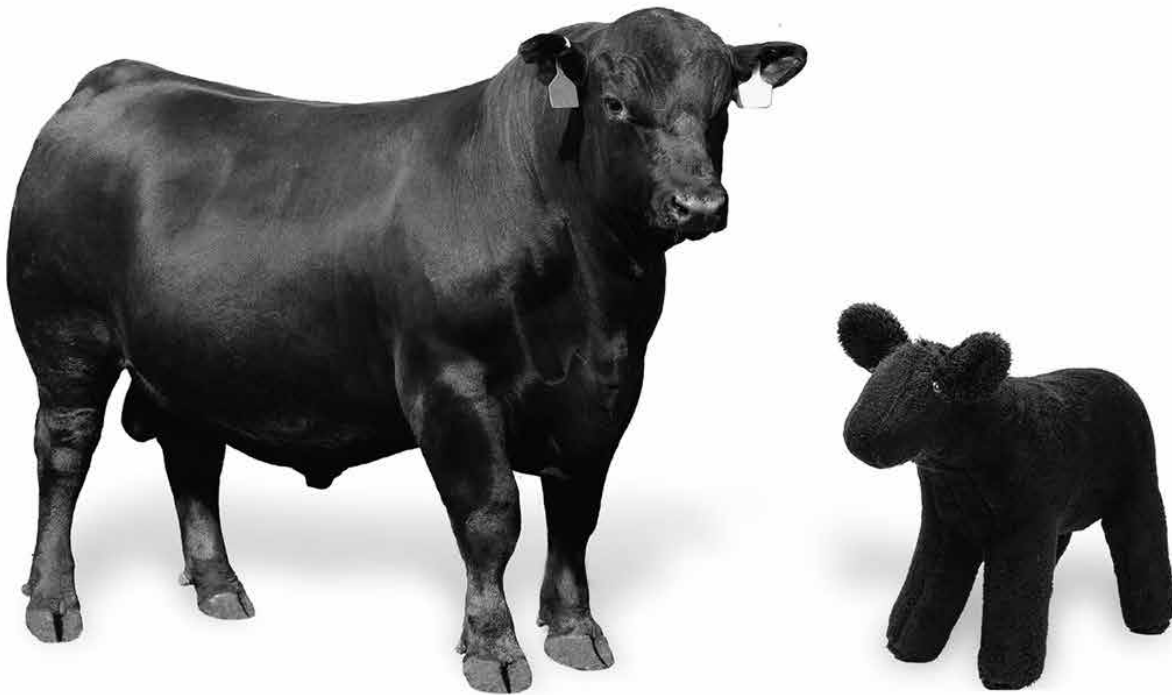
| KG Rito Lady 7749

CED	BW	WW	YW	SC	DOC	MILK	MARB	
7	2.5	82	138	1.52	6	25	.41	
RE	FAT	\$EN	\$M	\$W	\$F	\$G	\$B	\$C
.23	.045	-29	47	77	76	34	110	190



# Don't buy an **imposter.**

Not all "Angus" bulls are **REGISTERED** Angus bulls.



Know what you're buying. There are a lot of Angus bulls on the market, but not all are backed by the **power of 80 million datapoints** and a registration paper.

Look for the **REGISTRATION NUMBER.**  
Bring the Power of Angus to your herd.  
*Angus.org/PBA.*



# 1 ECC Prolific 539

DOB: 01/31/25 Reg#: 21533877 Freeze Brand: 539



Ellingson Profound 8155  
Ellingson Prolific  
EA Queen 8070

WEIGHTS		CARCASS	
BW	68	Adj Rump Fat	0.1
Adj WW	787	Adj Rib Fat	0.15
Adj YW	1081	Adj IMF	1.97
Scrotal	35	Adj Ribeye	13.9

Sitz Resilient 10208  
Jsa Resiliant 2115

Sua Consensus Edella 4205

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
2	2.4	99	166	0.05	17	15	0.7	0.67	162	282



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
22	31	5	27	100	22	92	38	38	13	43	58	2



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
9	94	20	19	14	30	36	13	46

- Recommended for cows.
- An exciting bull that will make an impact. This bull has it all, thickness, muscle, capacity, solid footed, and pure power.
- Out of a Resilient dam we've recently added to our ECC registered herd.
- Lee's pick of the sale line up!



Lot 1

# 2 ECC High Road 590

DOB: 03/26/25 Reg#: 21519660 Freeze Brand: 590

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

WEIGHTS		CARCASS	
BW	80	Adj Rump Fat	0.29
Adj WW	659	Adj Rib Fat	0.3
Adj YW	998	Adj IMF	2.37
Scrotal	33.5	Adj Ribeye	12.4

JAR Resource D817  
Sua Resource Queen 9202  
Sua Tour of Duty Queen 6039

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
16	-1.7	48	89	-0.23	24	28	0.47	0.63	130	262



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
12	10	85	81	49	94	91	14	24	53	72	76	28



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
16	43	96	91	47	76	36	96	78

- Recommended for heifers.
- This calving ease and maternal sensation ranks among the lowest birth weight EPD bulls in this year's offering.
- His beautiful dam by Resource is among my favorites, when it comes to moderate frame and calving ease with performance.



Lot 2

# 3 ECC High Road 542

DOB: 03/16/25 Reg#: 21519664 Freeze Brand: 542



Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

WEIGHTS		CARCASS	
BW	82	Adj Rump Fat	0.33
Adj WW	760	Adj Rib Fat	0.19
Adj YW	1104	Adj IMF	3.29
Scrotal	40	Adj Ribeye	13

Connealy Union 215X  
MAR Matilda of 215X 6035  
Flag Matilda 90734

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
8	0.6	72	127	0.94	14	25	1	0.81	162	284



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
46	26	53	63	43	80	23	82	25	31	26	95	24



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
14	57	65	71	55	10	9	35	33

- Recommended for heifers or cows.
- A big upstanding power bull with extra growth, muscle, and payweight.
- Dam's grand sire is the great Connealy Consensus with her progeny having Growth Fund X Rito Lady on the top side.
- 2025 Sale Progeny went to Trask Angus.



4

# ECC High Road 564

DOB: 03/26/25 Reg#: 21519656 Freeze Brand: 564

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

Myers Fair-N-Square M39  
Schaack Lady Pride 271  
Schaack Lady Pride 093

WEIGHTS		CARCASS	
BW	83	Adj Rump Fat	0.22
Adj WW	829	Adj Rib Fat	0.37
Adj YW	1163	Adj IMF	3.59
Scrotal	35	Adj Ribeye	14.5

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
11	-1.1	79	141	0.52	32	31	0.39	0.56	123	245



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
9	7	35	24	64	90	71	4	51	50	71	70	25



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
36	34	27	40	58	82	63	80	78

- Recommended for heifers or cows.
- ECC High Road 564 has herd sire written all over him. Presenting length with exceptional depth and thickness. Will sire steers that pay and heifers that stay.
- Half Brother to ECC Home Run 406 bought by Craig McKenzie at our 2025 Production Sale.



Lot 4

5

# ECC High Road 575

DOB: 03/18/25 Reg#: 21519666 Freeze Brand: 575

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

Lafins Northern Lights  
SandPoint Pride 1232  
Sandpoint Pride 8023

WEIGHTS		CARCASS	
BW	77	Adj Rump Fat	0.18
Adj WW	676	Adj Rib Fat	0.18
Adj YW	1033	Adj IMF	2.17
Scrotal	35	Adj Ribeye	12.8

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
12	-2.3	54	94	0.15	18	24	0.52	0.26	109	234



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
29	11	87	94	3	86	83	44	59	49	26	45	54



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
5	77	97	92	94	65	78	11	44

- Recommended for heifers.
- This is a unique bull out of the cow that started it all for the ECC Registered Program. Purchased from the 2015 Ladies in Black Female Sale at Grandview Angus. She is 15 this year, and had bred back Al'ed every year until this last fall.

6

# ECC High Road 5105

DOB: 03/27/25 Reg#: 21519654 Freeze Brand: 5105

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

G A R Home Town  
Schaack Barbaramere 269  
Schaack Barbaramere 023

WEIGHTS		CARCASS	
BW	78	Adj Rump Fat	0.13
Adj WW	728	Adj Rib Fat	0.12
Adj YW	1104	Adj IMF	1.61
Scrotal	38	Adj Ribeye	14.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
17	-0.8	67	114	0.46	24	25	0.51	0.78	120	261



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
1	7	77	92	35	100	66	11	76	83	34	49	35



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
4	60	100	100	89	69	36	54	47

- Recommended for heifers.
- Top 1% in CED & CEM.
- This smooth fronted bull will add length and performance.
- Backed by a long pedigree of great cows.



Lot 6



# 7 ECC High Road 523

DOB: 03/18/25 Reg#: 21519659 Freeze Brand: 523

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

JAR Resource D817  
Sua Resource Frawley 9609  
Sua Advance Frawley 6531

WEIGHTS		CARCASS	
BW	91	Adj Rump Fat	0.23
Adj WW	741	Adj Rib Fat	0.18
Adj YW	1055	Adj IMF	1.82
Scrotal	34.5	Adj Ribeye	12.1

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
5	2.7	67	131	-0.06	30	29	0.32	0.29	102	190



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
43	50	62	22	79	64	78	4	7	58	92	24	61

CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
59	44	41	47	79	85	89	79	46



- Recommended for cows.
- ECC High Road 523 is built for the ranch.
- One you can trust to add shape and size to calves as they hit the ground.



Lot 7

# 8 ECC High Road 579

DOB: 03/29/25 Reg#: 21519662 Freeze Brand: 579

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

LD Capitalist 316  
Sua Capitalist Sunset 9048  
Sua Super Duty Sunset 7097

WEIGHTS		CARCASS	
BW	83	Adj Rump Fat	0.1
Adj WW	761	Adj Rib Fat	0.19
Adj YW	1193	Adj IMF	2.2
Scrotal	33.5	Adj Ribeye	15.2

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
14	-0.4	70	123	-0.37	18	28	0.21	0.77	129	256



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
4	18	49	54	68	84	95	47	5	7	97	53	92

CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
5	31	96	88	43	99	44	69	85



- Recommended for heifers and cows.
- ECC High Road 579 has a powerful pedigree on his bottom side with LD Capitalist 316 and Consensus Sunset.
- Moderate framed bull with a big foot underneath him.



Lot 8

# 9 ECC High Road 561

DOB: 03/17/25 Reg#: 21519663 Freeze Brand: 561

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

Sua Confidence 306  
SUA Effie 8046  
Sua Waylon Effie 5235

WEIGHTS		CARCASS	
BW	89	Adj Rump Fat	0.21
Adj WW	741	Adj Rib Fat	0.19
Adj YW	1109	Adj IMF	1.98
Scrotal	38	Adj Ribeye	11.5

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
2	3.3	78	148	1.4	29	33	0.77	0.65	154	282



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
39	47	37	15	89	56	28	9	18	81	45	44	33

CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
4	23	78	47	55	52	68	35	35



- Recommended for cows.
- High performance package bull, lots of length and nice round rump.
- He's +148 YW with +1.40 SC and +81 \$M.
- His half brother sold to Trevor & Jodi Williams at the 2025 ECC Production Sale.



# 10 ECC High Road 536

DOB: 03/20/25 Reg#: 21519661 Freeze Brand: 536

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

HA Cowboy Up 5405  
Sua Cowboy Emulous Mina 9518  
Sua FT Emulous Mina 4273

WEIGHTS		CARCASS	
BW	88	Adj Rump Fat	0.12
Adj WW	839	Adj Rib Fat	0.15
Adj YW	1183	Adj IMF	2.03
Scrotal	39.5	Adj Ribeye	14.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
4	2.9	85	150	0.7	20	15	0.4	0.7	163	262



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
65	66	13	20	70	78	77	32	74	41	88	86	82

CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
3	99	49	35	14	77	63	32	29



- Recommended for cows.
- Durability and pounds added. With a WW EPD of +85 and a YW EPD of +150 this bull is sure to increase the scale.
- Actual YW of 1220lbs and scrotal measurement of 39.5 in.
- His half brother was at the top of last year's production sale, purchased by Jeff Jones.



# ABOVE AVERAGE GOALS REQUIRE TARGETED BULLS

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## *Aim High*

The Targeting the Brand™ logo highlights registered Angus bulls with greater genetic potential to produce calves that meet the most challenging specifications of the *Certified Angus Beef®* brand.

### *Minimum Genetic Requirements*

Marbling EPD (Marb)	+0.65
Dollar Grid Carcass Index (\$G)	+55.0

**Only 1 in 4 non-parent Angus bulls qualify.**



For more information on Targeting the Brand™ visit [CABcattle.com](http://CABcattle.com).

# 11 ECC High Road 580

DOB: 03/27/25 Reg#: 21519665 Freeze Brand: 580

Deer Valley Growth Fund  
Hoffman High Road  
HA Rito Lady 3839

R B Tour Of Duty 177  
Sua Tod Merideth 6034  
Sua Ten X Merideth 4074

WEIGHTS		CARCASS	
BW	100	Adj Rump Fat	0.12
Adj WW	756	Adj Rib Fat	0.19
Adj YW	1070	Adj IMF	1.88
Scrotal	39	Adj Ribeye	13.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
7	2.8	70	114	1.14	16	16	0.5	0.44	116	218



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
19	57	33	85	34	83	19	67	31	63	76	89	20



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
4	98	67	66	82	54	80	27	60

- Recommended for cows.
- Prototypical High Road son.
- A simple sound, well made bull that will get the job done.
- High fertility with a scrotal measurement of 39 in.

# 13 ECC Capitalist 504

DOB: 02/10/25 Reg#: 21469858 Freeze Brand: 504

Connealy Capitalist 028  
LD Capitalist 316  
LD Dixie Erica 2053

Schaack SC of 6193 9203  
ECC SC of 6193 359  
Sua Colonel Princess 9651

WEIGHTS		CARCASS	
BW	77	Adj Rump Fat	0.31
Adj WW	754	Adj Rib Fat	0.21
Adj YW	1072	Adj IMF	2.81
Scrotal	33	Adj Ribeye	13.2

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
8	-1.2	65	117	-0.03	14	28	0.68	0.9	165	282



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
30	7	50	41	51	67	84	49	46	5	74	57	99



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
87	29	50	70	44	46	25	99	82

- Recommended for heifers or cows.
- ECC Capitalist 504 has an outstanding pedigree, he is out of one of my favorite dams. ECC SC of 6193, her grand dam on the top side is KW 4453 and Patriot 6193. Also, paired with LD Capitalist 316 and SAV Final Answer 0035 on the top side, he will sire females that you will want to retain.

# 14 ECC Capitalist 560

DOB: 02/07/25 Reg#: 21469956 Freeze Brand: 560

Connealy Capitalist 028  
LD Capitalist 316  
LD Dixie Erica 2053

Schaack SC of 6193 9203  
ECC SC of 6193 379  
Sua Prosperity Edella 3446

WEIGHTS		CARCASS	
BW	72	Adj Rump Fat	0.25
Adj WW	752	Adj Rib Fat	0.2
Adj YW	1032	Adj IMF	2.86
Scrotal	34.5	Adj Ribeye	13

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
14	-1.3	62	103	0.46	9	18	0.42	0.48	128	232



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
31	26	48	81	30	74	91	90	39	49	39	6	93



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
5	87	59	75	62	86	54	46	84

- Recommended for heifers.
- Top 5% in both CED & CEM with a -1.3 BW. (Actual BW of 70lbs.)
- Capitalist heifers backed by a great pedigree with cow makers all over it.

# 12 ECC Bronc 594

DOB: 03/29/25 Reg#: 21533883 Freeze Brand: 594

Baldrige Bronc  
JSA Bronc 8259  
Sua Tod Juanada 6211

Sitz Resilient 10208  
Jsa Resiliant 2084  
Sua Waylon Effie 4219

WEIGHTS		CARCASS	
BW	78	Adj Rump Fat	0.3
Adj WW	734	Adj Rib Fat	0.25
Adj YW	1080	Adj IMF	2.82
Scrotal	34	Adj Ribeye	12.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
3	0.8	67	112	0.39	9	29	0.78	0.32	124	237



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
61	31	41	64	75	29	75	81	56	65	90	70	25



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
43	32	72	37	38	42	86	90	24

- Recommended for cows.
- ECC Bronc 594 - one of the most unique in this year's sale, his dam JSA Resilient 2084 is phenotypically the perfect made cow with a great udder.
- He will add size to the frame.



Lot 13



Lot 14

15

# ECC Capitalist 541

DOB: 02/14/25 Reg#: 21469957 Freeze Brand: 541

Connealy Capitalist 028  
LD Capitalist 316  
LD Dixie Erica 2053  
  
Schaack SC of 6193 9203  
ECC SC of 6193 393  
ECC Resource Merideth 0344

WEIGHTS		CARCASS	
BW	83	Adj Rump Fat	0.35
Adj WW	747	Adj Rib Fat	0.17
Adj YW	1057	Adj IMF	3.05
Scrotal	35	Adj Ribeye	14

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
11	-1.8	55	100	0.56	21	35	0.71	0.77	155	287



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
33	8	66	77	49	71	66	23	3	3	33	18	68



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
88	9	84	67	53	57	66	97	21

- Recommended for heifers.
- ECC Capitalist 541 has potential to sire long lasting females that have eye appeal and disposition.
- Paired with ECC Capitalist 560 they would produce a very nice, uniform set of calves next fall.

17

# ECC Fireball 581 ET

DOB: 03/26/25 Reg#: 21498891 Freeze Brand: 581

G A R Sure Fire 6404  
GB Fireball 672  
GB Anticipation 432  
  
McD Payweight 687  
Gmar Payweight J892  
Gmar Significant B437

WEIGHTS		CARCASS	
BW	100	Adj Rump Fat	0.17
Adj WW	751	Adj Rib Fat	0.2
Adj YW	1135	Adj IMF	3.02
Scrotal	34.5	Adj Ribeye	13.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
2	3	85	153	1.15	20	30	1.39	1.11	234	366



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
94	97	4	2	91	8	47	70	40	35	34	3	11



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
29	41	3	6	1	2	3	80	34

- Recommended for cows.
- Thick, muscular and performance dominating, Fireball ET bull.
- High fertility, with lots of carcass potential.
- Top 4% \$C with a +365, top 3% \$B, and top 2% \$F. His progeny will have big returns on the Grid.
- Last year, GB Fireball 672 progeny averaged \$8,250 at the 2025 ECC Production Sale.

18

# ECC Fireball 589 ET

DOB: 03/28/25 Reg#: 21470163 Freeze Brand: 589

G A R Sure Fire 6404  
GB Fireball 672  
GB Anticipation 432  
  
McD Payweight 687  
Gmar Payweight J892  
Gmar Significant B437

WEIGHTS		CARCASS	
BW	97	Adj Rump Fat	0.21
Adj WW	801	Adj Rib Fat	0.23
Adj YW	1193	Adj IMF	4.58
Scrotal	36	Adj Ribeye	13.8

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
8	0.7	69	126	1.49	11	38	1.36	0.73	209	331



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
85	71	30	20	91	33	24	87	73	35	28	2	50



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
33	5	25	38	4	4	31	79	83

- Recommended for cows.
- +330 \$C, ECC Fireball 589 ET is a prime steak producing bull.
- Paired with ECC Fireball 581 ET, you will not be disappointed in the calf crop as their steers hit the rail or heifers become cows.

16

# ECC Capitalist 518

DOB: 02/16/25 Reg#: 21469857 Freeze Brand: 518

Connealy Capitalist 028  
LD Capitalist 316  
LD Dixie Erica 2053  
  
Schaack SC of 6193 9203  
ECC SC of 6193 373  
Sua Speedway Blackcap 8064

WEIGHTS		CARCASS	
BW	77	Adj Rump Fat	0.25
Adj WW	666	Adj Rib Fat	0.21
Adj YW	1039	Adj IMF	3.73
Scrotal	34	Adj Ribeye	14.8

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
12	0	63	100	0.75	19	21	0.94	0.6	157	282



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
12	14	33	87	30	56	58	50	6	38	52	59	80



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
100	58	39	51	50	60	69	90	39

- Recommended for heifers or cows.
- Smooth fronted, Capitalist son with lots of length and added carcass.
- Backed by the great Blackcap cow family on his bottom side.



Lot 17

19

# ECC Fireball 535

DOB: 04/25/25 Reg#: 21533257 Freeze Brand: 535

GB Fireball 672  
GA Fireball 312  
DL Incentive 2103  
  
MOGCK Entice  
ECC Entice Maria 0214  
MAR Maria of 2417 4019

WEIGHTS		CARCASS	
BW	88	Adj Rump Fat	0.17
Adj WW	794	Adj Rib Fat	0.15
Adj YW	1149	Adj IMF	2.26
Scrotal	37.5	Adj Ribeye	13.2

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
5	2.5	79	137	1.36	32	23	0.62	1.07	167	276



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
26	62	17	35	68	58	20	2	20	22	64	5	22



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
15	70	20	44	21	67	7	25	26

- Recommended for cows.
- Young Fireball son with a maternal advantage of high fertility, moderate frame, docility, and big rib.
- His grand dam raised one of the highest selling bulls in our 2023 ECC Production Sale. Sold to J-Spear Ranch

20

# ECC Fireball 503

DOB: 03/27/25 Reg#: 21533252 Freeze Brand: 503

GB Fireball 672  
GA Fireball 312  
DL Incentive 2103

JMB Traction 292  
Sua Traction Merideth 5072  
Sua Bestoption Merideth 3331

WEIGHTS		CARCASS	
BW	78	Adj Rump Fat	0.28
Adj WW	794	Adj Rib Fat	0.28
Adj YW	1196	Adj IMF	2.16
Scrotal	39.5	Adj Ribeye	13.8

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
11	-0.2	74	127	1.18	24	21	0.24	1.11	146	277



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
17	25	43	54	67	75	38	5	13	18	18	65	14



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
25	81	50	82	37	97	8	20	43

- Recommended for heifers.
- Maternal excellence throughout this bulls pedigree.
- Genetically bred to raise females to retain and steers that preform.



Lot 20

21

# ECC Fireball 570

DOB: 04/16/25 Reg#: 21533254 Freeze Brand: 570

GB Fireball 672  
GA Fireball 312  
DL Incentive 2103

S A V 654X Rainmaster 6849  
Sua Rainmaster Blackbird 822  
Sua RR Blackbird X0302

WEIGHTS		CARCASS	
BW	88	Adj Rump Fat	0.17
Adj WW	696	Adj Rib Fat	0.08
Adj YW	1085	Adj IMF	2.14
Scrotal	36.5	Adj Ribeye	13.9

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
4	3.2	70	121	1.27	23	25	0.6	0.87	160	285



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
88	98	22	24	73	20	8	8	38	28	35	37	8



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
66	64	7	15	8	70	19	64	27

- Recommended for cows.
- Fireball son with completeness and quality.
- His gorgeous dam is a Rainmaster X Blackbird.
- A complete package of a bull with deep flank, muscle balance, and structural integrity.

22

# ECC Fireball 511

DOB: 04/06/25 Reg#: 21537134 Freeze Brand: 511

GB Fireball 672  
GA Fireball 312  
DL Incentive 2103

Raven Powerball 53  
ECC Powerball 2510  
MAR Matilda of 215X 6035

WEIGHTS		CARCASS	
BW	83	Adj Rump Fat	0.27
Adj WW	729	Adj Rib Fat	0.21
Adj YW	1079	Adj IMF	3.16
Scrotal	36.5	Adj Ribeye	13.1

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
10	0	60	111	0.63	20	25	1.03	1.09	174	310



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
72	80	50	38	53	40	68	14	83	45	55	19	2



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
64	50	55	47	23	25	4	21	39

- Recommended for heifers.
- As impressive in the pen, as he is on paper. He leaves nothing behind.
- His dam is one of my favorites, beautiful home-raised Powerball daughter.



23

# ECC Fireball 540

DOB: 04/04/25 Reg#: 21533258 Freeze Brand: 540

GB Fireball 672  
GA Fireball 312  
DL Incentive 2103

Huwa 6024 Power Play 0067  
Schaack Lass 2126  
Schaack Lass 525

WEIGHTS		CARCASS	
BW	88	Adj Rump Fat	0.21
Adj WW	819	Adj Rib Fat	0.21
Adj YW	1150	Adj IMF	2.66
Scrotal	37	Adj Ribeye	13.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
5	2.3	74	120	0.7	13	26	0.69	0.91	162	280



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
33	78	39	56	74	11	44	54	31	21	4	6	30



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
26	45	35	22	8	60	12	11	40

- Recommended for cows.
- Hailing from the Stingray family, he carries it all from the front to the back.
- Useful in adding extra rib, also is a top 2% PAP EPD.



24

# ECC Fireball 500

DOB: 03/27/25 Reg#: Pending Freeze Brand: 500

GB Fireball 672  
GA Fireball 312  
DL Incentive 2103

ECC REG COW 2506  
Sua Consensus Lassie 4165

WEIGHTS		CARCASS	
BW	85	Adj Rump Fat	0.26
Adj WW	718	Adj Rib Fat	0.23
Adj YW	1124	Adj IMF	3.11
Scrotal	35	Adj Ribeye	13.2

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
-	-	-	-	-	-	-	-	-	-	-



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
24	19	78	66	35	82	22	68	42	47	8	8	36



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
8	95	83	83	65	15	5	9	18

- Recommended for cows.
- High eye-appeal, structurally correct bull.
- Has herd bull potential, that will add a lasting positive impact.

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## 25 ECC Stats 524

DOB: 02/25/2025 Reg#: 21533879 Freeze Brand: 524

Mohnen Stats  
Richard Stats 2464  
KG Peggy Sue 1066

Ellingson Three Rivers 8062  
Jsa 3RIVERS 3164

Jsa Cowboy Up Dixie 8380

WEIGHTS		CARCASS	
BW	72	Adj Rump Fat	0.17
Adj WW	473	Adj Rib Fat	0.13
Adj YW	1063	Adj IMF	3.22
Scrotal	34	Adj Ribeye	14.5

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
7	.6	82	137	.15	22	22	.49	.54	123	220



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
55	22	16	47	93	47	76	25	78	32	70	90	92



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
68	81	57	67	28	67	80	20	70

- Recommended for cows.
- So many positives while looking this bull over, great disposition with an impressive maternal backed pedigree.
- Out of one of my favorite recently added to the ECC registered herd, Three Rivers dams.

## 27 ECC Satisfaction 569

DOB: 03/17/25 Reg#: 21498914 Freeze Brand: 569

Schaack Satisfaction  
Schaack Satisfaction 3008  
Schaack Elluna 001

Schaack SC of 6193 9203  
ECC SC of 6193 358

ECC Armory Blackbird 0333

WEIGHTS		CARCASS	
BW	76	Adj Rump Fat	0.17
Adj WW	738	Adj Rib Fat	0.19
Adj YW	1084	Adj IMF	2.01
Scrotal	35	Adj Ribeye	12.8

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
13	-0.2	72	122	0.47	26	23	0.21	0.96	141	245



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
56	84	8	11	86	79	50	9	62	53	95	45	67



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
63	71	7	43	9	70	10	52	88

- Recommended for heifers or cows.
- A moderate, well dispositioned, lengthy Satisfaction son with Blackbird on his bottom side.
- His grand dam, ECC Blackbird 0333 has produced many great females for ECC. The last bull she raised was featured in the 2023 ECC Production Sale, sold to the Reinert Ranch.

## 28 ECC Three Rivers 558

DOB: 03/01/25 Reg#: 21521012 Freeze Brand: 558

Ellingson Homestead 6030  
Ellingson Three Rivers 8062  
EA Emblynette 6279

JSA Bronco 8259  
Jsa Bronco 2103

Sua Cowboy Up Merle 7197

WEIGHTS		CARCASS	
BW	81	Adj Rump Fat	0.19
Adj WW	737	Adj Rib Fat	0.19
Adj YW	1068	Adj IMF	2.57
Scrotal	36	Adj Ribeye	12.9

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
1	2.9	84	147	0.35	10	26	0.57	0.73	149	241



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
81	88	33	27	47	66	79	80	70	47	37	92	46



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
73	40	55	59	71	58	60	84	4

- Recommended for cows.
- ECC Three Rivers 558 is a strong and solid topped bull.
- This past year we have picked up several Three Rivers females and they are some of my favorite.
- This bull will add frame with Bronco on his bottom side.

## 26 ECC Satisfaction 543

DOB: 02/20/25 Reg#: 21498915 Freeze Brand: 543

Schaack Satisfaction  
Schaack Satisfaction 2480  
Schaack Rita of Legend 8144

Schaack SC of 6193 9203  
ECC SC of 6193 316

SUA Effie 8046

WEIGHTS		CARCASS	
BW	85	Adj Rump Fat	0.37
Adj WW	766	Adj Rib Fat	0.32
Adj YW	1121	Adj IMF	3.31
Scrotal	38	Adj Ribeye	13.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
10	1.7	72	131	0.98	26	28	0.88	0.68	171	312



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
21	71	32	29	41	46	63	13	68	35	89	77	14



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
63	41	20	52	40	31	71	98	72

- Recommended for cows,
- Beef bull supreme. One of the thickest, well-made Satisfaction sons there is. Structural integrity and high performance.
- His great grand dam has made a big impact on our program. At the 2025 ECC Production Sale, her progeny averaged \$7,500.



Lot 26



Lot 28

# 29 ECC Architect 544

DOB: 03/20/25 Reg#: 21470048 Freeze Brand: 544

SydGen Blueprint  
S Architect 9501  
S Blossom 7514

Sua Cowboy Up 7345  
Sua Cowboy Ethel 9583  
Sua Advance Ethel 5218

WEIGHTS		CARCASS	
BW	84	Adj Rump Fat	0.15
Adj WW	786	Adj Rib Fat	0.23
Adj YW	1109	Adj IMF	2.59
Scrotal	37.5	Adj Ribeye	14.4

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
7	1.4	75	131	0.86	25	26	0.63	0.76	149	297



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
38	25	54	45	92	59	57	10	62	58	70	51	22



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
8	66	78	61	33	44	30	62	64

- Recommended for cows.
- Flashy, smooth sided Architect 9501 son.
- Top 2% \$M, +103.
- At the 2025 ECC Production Sale his half brother was our Lot 2 feature selling to Bar D Cattle.



Lot 29

# 30 ECC Greater Good 550

DOB: 03/01/25 Reg#: 21519550 Freeze Brand: 550

G A R Ashland  
G A R Greater Good  
G A R Sure Fire A5008

Richard President 0149  
Jsa President 3066  
Jsa Powerpoint 0103

WEIGHTS		CARCASS	
BW	76	Adj Rump Fat	0.2
Adj WW	770	Adj Rib Fat	0.24
Adj YW	1125	Adj IMF	2.85
Scrotal	34	Adj Ribeye	13.3

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
10	1.8	93	159	0.01	19	25	0.43	0.98	146	262



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
33	64	9	18	97	39	82	38	95	34	53	68	13



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
66	67	7	18	24	85	22	21	87

- Recommended for cows.
- +160 YW, Top 5%.
- ECC Greater Good 550 is sure to sire steers that top the barns in the fall and produce a big carcass on the rail.

# 31 ECC Legend 5101

DOB: 04/01/25 Reg#: 21498912 Freeze Brand: 5101

V A R Legend 5019  
Schaack Legend 0248  
Schaack Gale 810

Diamond Peak Tour Duty 4521  
Sua Tour Duty Polly 8109  
Sua Prosperity Polly 6525

WEIGHTS		CARCASS	
BW	91	Adj Rump Fat	0.36
Adj WW	813	Adj Rib Fat	0.31
Adj YW	1167	Adj IMF	2.93
Scrotal	40	Adj Ribeye	13.2

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
-1	3.4	63	117	1.79	13	32	0.99	0.41	137	226



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
81	79	67	44	58	63	3	69	59	22	94	79	7



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
24	11	32	37	70	36	69	56	41

- Recommended for cows.
- 40 in scrotal measurement, with a +1.77 SC EPD, Top 10%.
- A rancher dream bull, that will perform and get females bred.
- Tour Duty X Prosperity on his bottom half.

# 32 ECC Legend 548

DOB: 03/28/25 Reg#: 21498917 Freeze Brand: 548

V A R Legend 5019  
Schaack Legend 0248  
Schaack Gale 810

Schaack Legend of 6193 9347  
ECC Legend of Queen 2521  
Sua Resource Queen 9202

WEIGHTS		CARCASS	
BW	78	Adj Rump Fat	0.3
Adj WW	784	Adj Rib Fat	0.18
Adj YW	1160	Adj IMF	3.09
Scrotal	35.5	Adj Ribeye	13.3

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
10	-1.3	60	117	0.17	27	25	0.92	0.83	159	258



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
33	34	44	11	92	98	70	35	64	45	95	79	27



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
26	51	25	67	23	22	10	24	40

- Recommended for heifers.
- A high caliber herd sire prospect, with balanced data and a captivating pedigree. His dam, ECC Legend of Queen 2521 is a genetic replica of her dam, SUA Resource Queen 9202. Both cows have standout sons in this year's offering.
- Half brother in last years sale sold for \$10,250 to the Moon Ranch.



Lot 31

# 33 ECC Home Run 567

DOB: 03/23/25 Reg#: 21498913 Freeze Brand: 567



G A R Home Town  
Schaack Home Run 1002  
KW 7010 1664 Consensus 340

WEIGHTS		CARCASS	
BW	76	Adj Rump Fat	0.29
Adj WW	751	Adj Rib Fat	0.19
Adj YW	1116	Adj IMF	3.74
Scrotal	34	Adj Ribeye	15.8

Schaack Home Run 1002  
Schaack Eppionia 3205  
Schaack Eppionia 054

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
10	0.9	73	128	0.43	16	33	1.27	1.21	210	371

ANGUSGS

CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
61	53	60	48	65	73	62	79	81	63	1	17	13



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
50	24	85	83	30	18	6	20	13

- Recommended for heifers or cows.
- ECC Home Run 567, knocks every EPD out of the park. Top 15% or better in every \$ Value and an outstanding -4.43 PAP, top 1%.
- He leaves nothing behind with great maternal traits to sire females that last.

# 35 ECC Fair-N-Square 517

DOB: 02/28/25 Reg#: 21519526 Freeze Brand: 517



Woodhill Blueprint  
Myers Fair-N-Square M39  
Myers Miss Beauty M136

WEIGHTS		CARCASS	
BW	75	Adj Rump Fat	0.17
Adj WW	693	Adj Rib Fat	0.21
Adj YW	1040	Adj IMF	3.4
Scrotal	34	Adj Ribeye	12.7

Ellingson Three Rivers 8062  
Jsa 3RIVERS 2126  
Sua Stingray Merideth 3012

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
8	1.1	73	128	-0.2	24	24	0.84	0.74	172	323

ANGUSGS

CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
27	45	43	36	35	87	94	53	40	21	10	87	7



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
15	74	83	75	47	49	50	57	58

- Recommended for heifers or cows.
- This commanding herd bull prospect is bold and balanced.
- His phenotype is matched with a sterling pedigree and high powered numbers.

# 36 ECC Commerce 528

DOB: 04/15/25 Reg#: 21533875 Freeze Brand: 528



G A R Sunbeam  
Connealy Commerce  
Avira of Conanga 814R

WEIGHTS		CARCASS	
BW	85	Adj Rump Fat	0.21
Adj WW	860	Adj Rib Fat	0.17
Adj YW	1177	Adj IMF	2.09
Scrotal	37	Adj Ribeye	14.1

Ellingson Three Rivers 8062  
Jsa 3RIVERS 2163  
Jsa Bronc Bando 8350

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
3	3.1	109	186	0.93	29	23	0.93	0.98	190	307

ANGUSGS

CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
65	73	2	5	91	38	69	28	12	41	84	54	46



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
30	79	9	28	16	37	38	43	20

- Recommended for cows.
- ECC Commerce 528 is a real world performance bull with length, capacity, muscle and pounds.
- YW EPD of +187, puts him in the top 1% club and will add pounds to your calf crop and dollars to your bottom line.

# 34 ECC Essential 533

DOB: 03/17/25 Reg#: 21498916 Freeze Brand: 533



GA Essential 860  
GA Essential 1313  
GA Erica 1161

WEIGHTS		CARCASS	
BW	73	Adj Rump Fat	0.42
Adj WW	821	Adj Rib Fat	0.44
Adj YW	1162	Adj IMF	3.33
Scrotal	39	Adj Ribeye	12.9

S Architect 9501  
ECC Architect of FL 376  
ECC FirstLook Blackbird 0302

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
14	-1	83	149	1.83	33	24	0.88	0.5	159	303

ANGUSGS

CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
7	38	27	16	87	97	11	4	99	73	41	75	7



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
80	76	68	84	59	16	83	92	52

- Recommended for heifers.
- One of the thickest, well made, put together heifer bulls you will find at any sale this year.
- Eye-catcher with a proven pedigree of balance and phenotype.



Lot 34



# 37 ECC Commerce 527

DOB: 04/01/25 Reg#: 21533882 Freeze Brand: 527



G A R Sunbeam  
Connealy Commerce  
Avira of Conanga 814R

Musgrave Crackerjack  
JSA CrackerJack 2006

JSA Entice Everelda 0174

WEIGHTS		CARCASS	
BW	86	Adj Rump Fat	0.25
Adj WW	889	Adj Rib Fat	0.28
Adj YW	1286	Adj IMF	2.93
Scrotal	38.5	Adj Ribeye	13

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
8	2.6	97	160	1.03	15	23	0.77	0.96	166	273



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
13	40	6	29	94	86	42	87	40	16	64	30	78



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
33	62	20	40	21	70	6	20	55

- Recommended for cows.
- ECC Commerce 527 is a block buster of a beef bull, equipped with a big scrotal measurement, extra length, tons of muscle, bone and pure power.
- He's as easy on the eyes as they come.
- Katie's pick of the sale lineup!



Lot 37

# 38 ECC Iron Horse 557

DOB: 03/01/25 Reg#: 21519595 Freeze Brand: 557



EXAR Stallion 7986  
Bigk/WSC Iron Horse 025F  
EXAR Henrietta Pride 5702

Ellingson Three Rivers 8062  
Jsa 3RIVERS 3090

Jsa Bronc Eriskay 8282

WEIGHTS		CARCASS	
BW	69	Adj Rump Fat	0.18
Adj WW	775	Adj Rib Fat	0.19
Adj YW	1124	Adj IMF	2.91
Scrotal	38	Adj Ribeye	12.4

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
9	0.3	86	153	1.41	16	21	0.8	0.44	163	263



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
20	20	4	2	100	14	28	64	59	76	5	53	60



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
70	63	6	9	5	33	84	92	52

- Recommended for heifers or cows.
- Big Iron should be this bulls name, he presents superior style, shape and breed character in a phenotypically flawless package.



Lot 38



# 39 ECC Iron Horse 565

DOB: 02/27/25 Reg#: 21519604 Freeze Brand: 565

EXAR Stallion 7986  
Bigk/WSC Iron Horse 025F  
EXAR Henrietta Pride 5702

Musgrave Crackerjack  
Jsa Crackerjack 2069  
JSA Confidence Lassie 0245

WEIGHTS		CARCASS	
BW	73	Adj Rump Fat	0.17
Adj WW	738	Adj Rib Fat	0.18
Adj YW	1090	Adj IMF	2.49
Scrotal	38	Adj Ribeye	13

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
17	-2	68	121	1.48	32	29	0.62	0.64	156	264



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
1	1	72	71	38	42	41	11	78	69	18	32	95



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
61	52	46	37	38	36	59	90	36

- Recommended for heifers.
- Calving ease, docility and fertility.
- This bull shares all of his pedigree in one top notch heifer bull package.

# 40 ECC Iron Horse 572

DOB: 02/07/25 Reg#: 21533876 Freeze Brand: 572

EXAR Stallion 7986  
Bigk/WSC Iron Horse 025F  
EXAR Henrietta Pride 5702

G A R Sunbeam  
Jsa Sunbeam 3051  
Jsa Raindance Pride 1024

WEIGHTS		CARCASS	
BW	80	Adj Rump Fat	0.15
Adj WW	750	Adj Rib Fat	0.17
Adj YW	1094	Adj IMF	2.7
Scrotal	35	Adj Ribeye	12.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
14	-0.1	84	150	-0.05	22	33	0.78	0.99	176	288



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
2	9	17	22	57	70	94	31	92	65	65	80	71



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
46	11	71	90	26	49	40	44	51

- Recommended for heifers.
- ECC Iron Horse 572 is exactly what you'd expect when you pair Iron Horse X Traction
- Phenotype, length, growth and performance.

# 41 ECC Stellar 554

DOB: 02/10/25 Reg#: 21469958 Freeze Brand: 554

Mohnen Substantial 272  
Sitz Stellar 726D  
SITZ Pride 200B

S Architect 9501  
ECC Architect of 215X 361  
MAR Matilda of 215X 6035

WEIGHTS		CARCASS	
BW	85	Adj Rump Fat	0.27
Adj WW	888	Adj Rib Fat	0.28
Adj YW	1170	Adj IMF	3.33
Scrotal	37	Adj Ribeye	13.3

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
0	1.4	88	148	0.67	26	28	0.58	0.68	152	296



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
68	43	23	32	67	77	77	15	17	11	13	9	27



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
36	48	84	88	33	48	44	84	37

- Recommended for cows.
- A cattleman's dream bull. Stout, muscular and superior feet quality. Maternal traits that make a cow herd great.
- His dam has a great udder and grew a standout Fair-N-Square son in the 2025 ECC Production Sale. Currently working for Trask Angus.

*The Lord will send a blessing on your barns and on everything you put your hand to. The Lord your God will bless you in the land.* – Deuteronomy 28:8



42

# ECC Stellar 563

DOB: 03/23/25 Reg#: 21499812 Freeze Brand: 563

Mohnen Substantial 272  
Sitz Stellar 726D  
SITZ Pride 200B

SF Speedway A187  
Sua Speedway Blackcap 8064  
Sua Waylon Blackcap 6538

WEIGHTS		CARCASS	
BW	76	Adj Rump Fat	0.29
Adj WW	801	Adj Rib Fat	0.21
Adj YW	1107	Adj IMF	1.65
Scrotal	37	Adj Ribeye	15.7

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
-1	2.4	87	149	1.02	20	19	0.06	0.96	129	234



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
58	29	36	36	80	34	42	37	6	20	4	1	53



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
96	89	45	52	58	96	37	51	18

- Recommended for cows.
- Length and balance. Well designed beef bull out of the great Sitz Stellar 726D. He has made huge positive impacts in our herd with his maternal excellence.



Lot 42

43

# ECC Stellar 537

DOB: 03/28/25 Reg#: 21470144 Freeze Brand: 537

Mohnen Substantial 272  
Sitz Stellar 726D  
SITZ Pride 200B

Basin Advance 3134  
Sua Advance Sunset 8206  
Sua Consensu Sunset 409

WEIGHTS		CARCASS	
BW	79	Adj Rump Fat	0.27
Adj WW	811	Adj Rib Fat	0.24
Adj YW	1195	Adj IMF	2.93
Scrotal	38	Adj Ribeye	14.4

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
6	1.9	90	145	0.71	11	25	0.84	0.84	161	305



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
62	52	12	47	92	21	50	88	29	27	81	15	16



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
74	53	41	38	20	13	21	54	42

- Recommended for cows.
- Performance driven Sitz Stellar 726D son.
- Phenotype stunner and a trait leader in a multitude of EPDs including top 1% for udder and teat.



Lot 43

44

# ECC Legendary 530

DOB: 03/11/25 Reg#: 21501582 Freeze Brand: 530

Richard Legendary 8194  
Richard Legendary 2501  
KG Eileen 4016

Big/WSC Iron Horse 025F  
Jsa Greatergood 3125  
Sua Ten X Blackbird 5518

WEIGHTS		CARCASS	
BW	75	Adj Rump Fat	0.26
Adj WW	756	Adj Rib Fat	0.2
Adj YW	1140	Adj IMF	3
Scrotal	33.5	Adj Ribeye	12

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
8	1.4	86	147	1.34	19	29	0.89	0.77	169	317



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
18	44	20	29	71	94	73	51	66	5	64	27	76



CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
91	56	62	92	53	29	67	98	4

- Recommended for cows.
- Genetic performance all over this bull's pedigree and data.
- Rugged built and range ready. Solid muscle, center rib shape and extra substance of bone.

45

# ECC Legendary 588

DOB: 03/28/25 Reg#: 21533880 Freeze Brand: 588

Richard Legendary 8194  
Richard Legendary 1249  
KG Rito Lady 2471

Musgrave Crackerjack  
Jsa Crackerjack 2132  
Sua Bo Erica 3192

WEIGHTS		CARCASS	
BW	87	Adj Rump Fat	0.2
Adj WW	790	Adj Rib Fat	0.27
Adj YW	1131	Adj IMF	2.59
Scrotal	35.5	Adj Ribeye	12.5

CED	BW	WW	YW	SC	DOC	MILK	MARB	RE	\$B	\$C
11	1.1	68	118	1.38	11	32	0.6	0.17	115	203



CED	BW	WW	YW	DMI	YH	SC	Doc	FS Claw	FS Angle	PAP	HS	HP
14	36	30	44	81	78	27	70	53	17	73	10	84

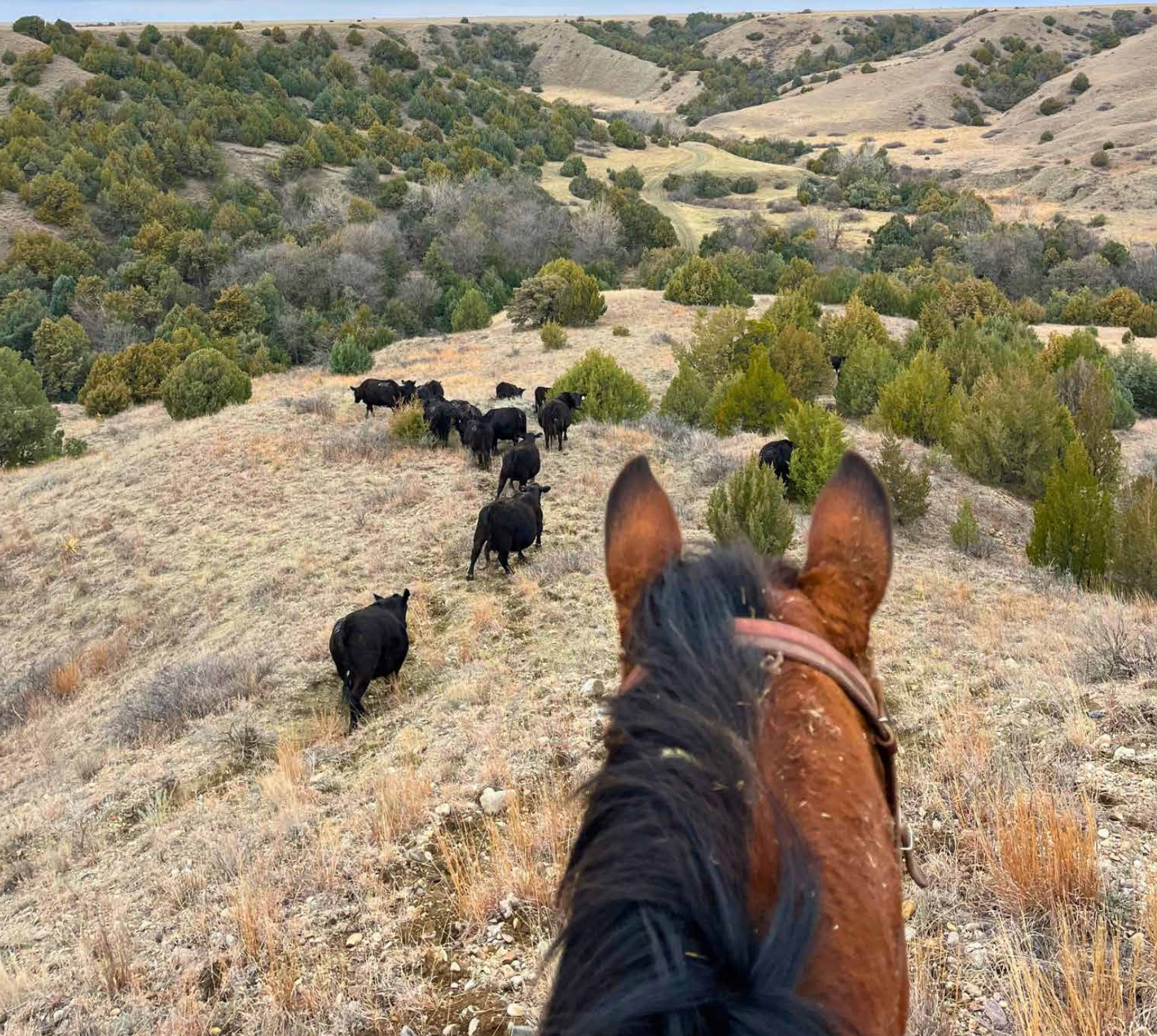


CEM	MILK	MW	MH	CW	MARB	RE	FAT	TEND
38	23	35	62	53	73	80	88	12

- Recommended for cows.
- ECC Legendary 588 projects immense breeding potential with athletic mobility, depth and carries flesh from the front to back.

*Thank You*

FOR YOUR SUPPORT OF THE ECC PROGRAM!







# AMERICAN ANGUS ASSOCIATION SELECTION TOOLS

**Expected Progeny Difference (EPD)**, is the prediction of how future progeny of each animal are expected to perform relative to the progeny of other animals listed in the database. EPDs are expressed in units of measure for the trait, plus or minus. Interim EPDs may appear on young animals when their performance has yet to be incorporated into the American Angus Association National Cattle Evaluation (NCE) procedures. This EPD will be preceded by an "I", and may or may not include the animal's own performance record for a particular trait, depending on its availability, appropriate contemporary grouping, or data edits needed for NCE.

**Accuracy (ACC)**, is the reliability that can be placed on the EPD. Accuracy will range from 0 to 1 with an accuracy closer to 1.0 indicating higher reliability. Accuracy is impacted by the amount of information that is included in the analysis including individual genotype and performance records as well as number of progeny and ancestral records.

## PRODUCTION

**Calving Ease Direct (CED)**, expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.

**Birth Weight (BW)**, expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to that of other sires.

**Weaning Weight (WW)**, expressed in pounds, is a predictor of a sire's ability to transmit weaning growth to his progeny compared to that of other sires.

**Yearling Weight (YW)**, expressed in pounds, is a predictor of a sire's ability to transmit yearling growth to his progeny compared to that of other sires.

**Residual Average Daily Gain (RADG)**, feed efficiency expressed in pounds per day, is a predictor of a sire's genetic ability for post-weaning gain in future progeny compared to that of other sires, given a constant amount of feed consumed.

**Dry Matter Intake (DMI)**, expressed in pounds per day, is a predictor of difference in transmitting ability for feed intake during the post-weaning phase, compared to that of other sires.

**Yearling Height (YH)**, expressed in inches, is a predictor of a sire's ability to transmit yearling height compared to that of other sires.

**Scrotal Circumference (SC)**, expressed in centimeters, is a predictor of the difference in transmitting scrotal size compared to that of other sires.

## MANAGEMENT

**Claw Set (Claw)**, expressed in units of claw-set score, a lower EPD is more favorable, indicating a sire will produce progeny with more symmetrical, even and appropriately spaced toes compared to another sire.

**Foot Angle (Angle)**, expressed in units of foot-angle score, a lower EPD is more favorable, indicating a sire will produce progeny with an angle closer to 45 degrees at the pastern and appropriate toe length and heel depth compared to another sire.

**Docility (DOC)**, expressed as a difference in yearling cattle temperament, with a higher value indicating more favorable docility in a sire's offspring compared to another sire.

**Pulmonary Arterial Pressure EPD (PAP)**, expressed in millimeters of Mercury (mmHg), with a lower EPD being more favorable indicating a sire should produce progeny with a lower PAP score to decrease the risk of progeny contracting high altitude disease most commonly experienced at 5,500 ft or greater in elevation.

**Hair Shed EPD (HS)**, expressed in units of hair shed score, with a lower EPD being more favorable. This indicates a sire should produce progeny who shed their winter coat earlier in the spring and has improved environmental adaptability in heat stressed areas and grazing endophyte-infected (hot) fescue.

## MATERNAL

**Heifer Pregnancy (HP)**, is a selection tool to increase the probability or chance of a sire's daughters becoming pregnant as first-calf heifers during a normal breeding season. A higher EPD is the more favorable direction, and the EPD is reported in percentage units.

**Calving Ease Maternal (CEM)**, expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf daughters. It predicts the average ease with which a sire's daughters will calve as first-calf heifers when compared to daughters of other sires.

**Maternal Milk (Milk)**, expressed in pounds of calf weaned, is a predictor of a sire's genetic merit for milk and mothering ability in his daughters. In other words, it is the part of the calf's weaning weight attributes to milk and mothering ability.

**Mature Weight (MW)**, expressed in pounds, is a predictor of the difference in mature weight of daughters of a sire compared to the daughters of other sires.

**Mature Height (MH)**, expressed in inches, is a predictor of the difference in mature height of a sire's daughters compared to daughters of other sires.

## CARCASS

**Carcass Weight (CW)**, expressed in pounds, is a predictor of the differences in hot carcass weight of a sire's progeny compared to progeny of other sires.

**Marbling (Marb)**, expressed as a fraction of the difference in USDA marbling score of a sire's progeny compared to progeny of other sires.

**Ribeye Area (RE)**, expressed in square inches, is a predictor of the difference in ribeye area of a sire's progeny compared to progeny of other sires.

**Fat Thickness EPD (Fat)**, expressed in inches, is a predictor of the differences in external fat thickness at the 12th rib (as measured between the 12th and 13th ribs) of a sire's progeny compared to progeny of other sires.

## \$VALUE INDEXES

**\$Value Indexes**, expressed in dollars per head, are multi-trait selection indexes where a higher value suggests more profit. The \$Value is an estimate of how future progeny of each sire are expected to perform, on average, compared to progeny of other sires if sires were randomly mated to cows and if calves were exposed to the same environment.

**Maternal Weaned Calf Value (SM)**, expressed in dollars per head, predicts profitability differences in progeny due to genetics from conception to weaning by decreasing mature cow size and improving docility, foot structure and fertility while maintaining weaning weights consistent with today's production.

**Weaned Calf Value (SW)**, expressed in dollars per head, provides the expected difference in future progeny pre-weaning performance from birth to weaning.

**Energy Value (SEN)**, expressed in dollar savings per cow per year with a larger value being more favorable. It assesses differences in cow energy requirements, due to maternal milk and mature cow size.

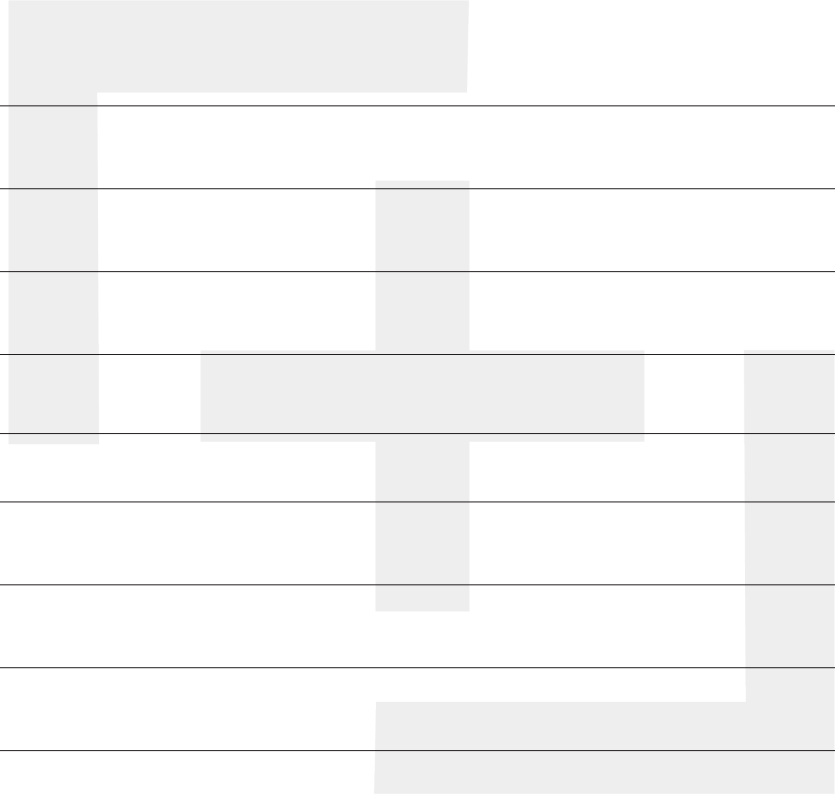
**Feedlot Value (SF)**, expressed in dollars per head, is the expected average difference in future progeny performance for post-weaning feedlot merit (growth and feed efficiency) compared to progeny of other sires assuming producers retain ownership of cattle through the feedlot phase and sell on a carcass-weight basis.

**Grid Value (SG)**, expressed in dollars per carcass, is the expected average difference in future progeny performance for carcass grid merit, including quality and yield grade attributes, compared to progeny of other sires.

**Beef Value (SB)**, expressed in dollars per carcass, represents the expected average differences in the progeny post-weaning performance and carcass value compared to progeny of other sires. This index assumes commercial producers wean all male and female progeny, retain ownership of these animals through the feedlot and sell on a carcass merit grid.

**Combined Value (SC)**, expressed in dollars per head, which includes all traits that make up both Maternal Weaned Calf Value (SM) and Beef Value (SB) with the objective that commercial producers will replace 20% of their breeding females per year with replacement heifers retained within their own herd. The remaining cull heifer and steer progeny are then assumed to be sent to the feedlot where the producers retain ownership of those cattle and sell them on a quality-based carcass merit grid.

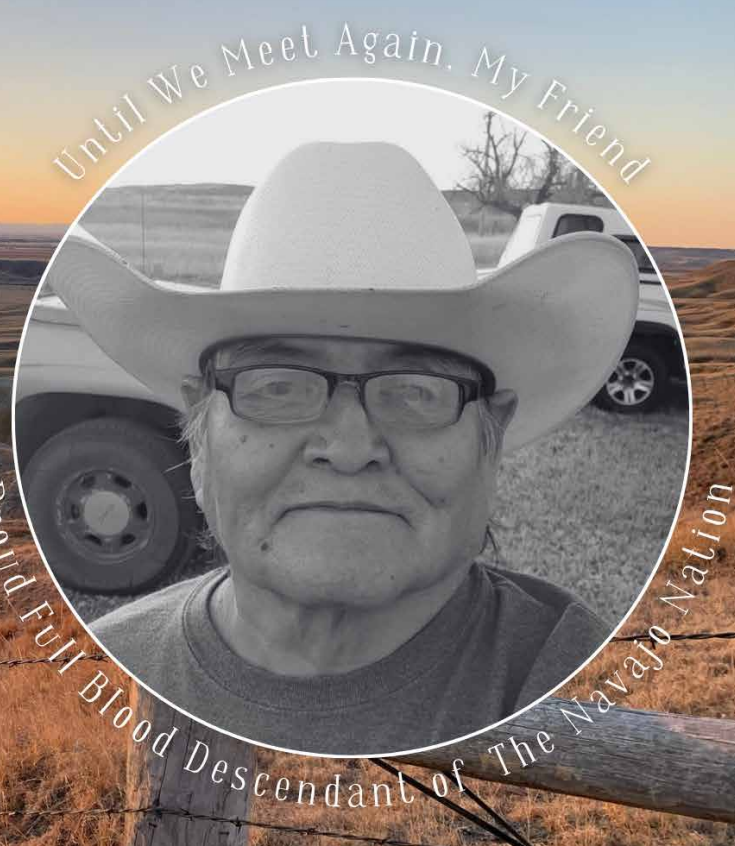
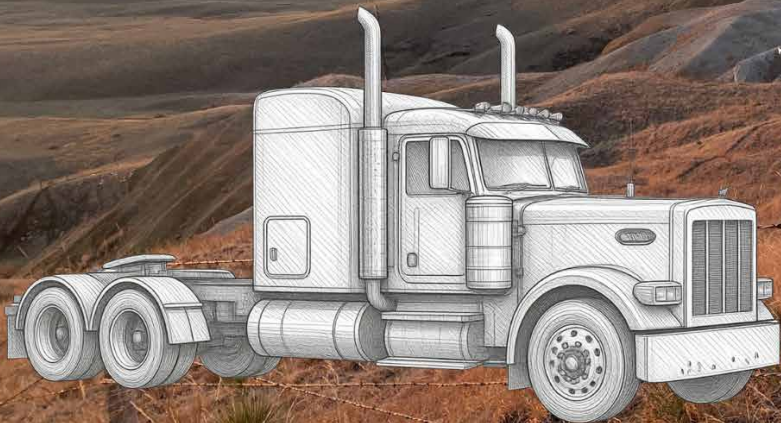
Notes...



In Loving Memory of  
**Francis Wauneka Jr.**

Nov 25, 1958 - Dec 08, 2025

Driving the Highways of Heaven



Until We Meet Again, My Friend

Proud Full Blood Descendant of The Navajo Nation

**ECC**  
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CATTLE COMPANY

**18185 236TH ST.  
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**"THE LORD IS MY SHEPHARD, I SHALL NOT WANT." - PSALMS 23:1**

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